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TORREY STRINGER
DESIGNER & ACCESSIBILITY EXPERT

EXPERIENCE

Torrey Stringer Design — Freelance UX Designer & Accessibility Consultant
October 2022 - Present
Collaborating with clients to develop visually engaging, user-friendly interfaces & products that ensure accessible access to the largest groups of users.

The Peavine Coffee House — Owner/Operator
June 2016 - October 2022
Creation & implementation of company vision from inception to execution. Ensuring the smooth functioning & success of the establishment. Managing day-to-day operations, maintaining inventory levels, supervising staff & providing exceptional customer service.

Trader Joe's — Artist/Department Lead
February 2012 - June 2016
Collaborative design & creation of many physical medias including art boards, displays, shelf tags, signs & flyers. Lead in several departments. Responsible for product ordering, displays, layout & guiding employees through implementation and execution of each department's vision.

EDUCATION & CERTIFICATIONS

U.S. Department of Homeland Security — Trusted Tester Certification
September 2023
Web accessibility training provided by the DHS for testing and evaluating websites for conformance with WCAG 2.2 accessibility standards.

Google — UX Design Certificate
January 2023 - June 2023
Completed rigorous training designed for entry-level job readiness with a personal focus on accessible design. Topics included UX research fundamentals, inclusive design, design processes, responsive web design & using UX design tools. Completed hands-on projects & developed a portfolio with three projects.

CompTIA — A+ Certified Professional IT Technician
March 2009
Completed independently while starting a small IT company contracting work with local schools & Dell Technologies Support Services.

Yavapai College — Associate of Arts
August 2001 - December 2003
Graduated 3.81 cumulative GPA. Conferred with honors & Phi Theta Kappa member. 67 total credit hours focused on core curriculum & social sciences.

SKILLS

Proficient in optimizing digital experiences for inclusivity & expertise in WCAG compliance. Experience with collaborative work focused on designing accessible experiences for all. Skilled at identifying & remediating accessibility issues in many types of digital products along with broadening usability by creating products that can be used by people with disabilities.

Knowledgeable in conducting UX research, empathizing with users, empathy mapping, creating personas, defining user stories, user journey mapping, developing problem statements, ideating possible solutions, wireframing, low & hi-fidelity prototyping, visual design. Proficient in Figma, Adobe XD & Google Workspace.

Business strategy minded, Comfortable under pressure, ability to streamline work processes & improve workflow, customer service, data & market analysis, time control & management, social media marketing, problem solving, digital media, intrinsically driven & proactive.

Experience with physical media, collaboration, product presentation, layout & display. Employee management, inventory management, customer service, adapting to varying environments & working styles.

Proficient in Microsoft Windows, MacOS & Linux. Troubleshooting hardware & software problems, networking & computer repair. Proficient in popular software systems including Microsoft Office, Adobe Suite & various web browsers.

Advanced educational cores with a focus on social sciences including psychology, sociology & philosophy.